



Dobson Associates

Human Performance Consultants

The Impact of Off-The-Job Safety on the Corporate Bottom Line

Findings from the Field:

“Off-the-job” statistics generally are not being kept by many companies due to the fact that these numbers are not impacting the Worker’s Compensation figures (i.e. the bottom line).

The focus of most safety programs appears to remain only on the “at-work” figures, while “off-the-job” injuries continue to go un-addressed. The direct-cost impact is not displayed as a “bottom-line figure.” The ratio of injuries is 8 to 1 (off-the-job to on-the-job).

The Direct Costs for On-the-Job in 2002 was \$45 Billion and the In-Direct Costs were three to five times greater than the Direct Costs according to the Bureau of Labor and Statistics.

A few issues (but not all) that companies need to research to determine the impact of “off-the-job” injuries should be:

- Reasons for and the amount of overtime worked annually
- Yearly medical costs to company

Another possibility is to have companies introduce and support a “wellness” program. These programs can include:

- Educational Programs for Off-The-Job Safety
- Free or subsidized flu shots
- Nutrition programs
- Exercise programs
- Medical check-ups

Providing our employees and their family members Defensive Driver Training programs and training programs designed to address the many hazards that we encounter in our homes and shopping malls, etc.

Remember: Auto Accidents are the number 1 cause of death, Poisoning is number 2, and Slips and Falls are the number 3 cause of death in America each year.

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